

BEWARE!

Your next poster printer will use old technology but at a new price.

Varitronics® new Variquest™ Poster Maker 3600 uses nearly the same print technology as their previous model the Prolmage® XL 3000 adding a few extra bells and whistles. Its old technology at a very expensive price — about \$6000 (compare both machines technical data sheets, their just about identical). But the big surprise for the customer will be the cost of the poster paper rolls they'll be forced to use.

With every Varitronics® poster printer model before, you had a choice of shopping for your poster paper from a vendor other than just Varitronics®. Not anymore. With this machine, you have only one choice. Why? Because they want you to only buy paper from them at their prices.

Compare our poster paper pricing Vs. Varitronics®

| Colors on backgrounds all rolls 100' long | 1-9 Rolls | 10 Plus Rolls Mix or Match | Compare Variquest™ Pricing | Saving as much as per roll |
|--|-----------|----------------------------|----------------------------|----------------------------|
| <i>23 inch rolls</i> | | | | |
| Black on White | 69.95 | 65.95 | 99.95 | \$34 per roll |
| Blue on White | 69.95 | 65.95 | 99.95 | \$34 per roll |
| Black on Pastel Blue | 69.95 | 65.95 | 99.95 | \$34 per roll |
| Black on Pastel Pink | 69.95 | 65.95 | 99.95 | \$34 per roll |
| Black on Pastel Yellow | 69.95 | 65.95 | 99.95 | \$34 per roll |
| Save even more on 29" and 36" wide rolls. | | | | |

Choose from 17 additional colors ranging in price from \$69.95 to \$84.95 per roll not available through Varitronics® and their dealers.

No more paper color choices, no more competitive pricing and no more savings of \$30 to \$35 per roll.

Remember, the poster printer doesn't use any ink or toner, just paper. If you think the poster printer is expensive, just wait till you start paying Varitronics®' paper prices no matter what they may go to in the future (prices were increased on August 1, 2008 by \$10 per roll on most sizes).

So when you're making that poster printer choice, make it carefully. Ask for pricing on the Prolmage® Plus 3000 & the Prolmage® XL 3000 (some dealers have them available at discount pricing) not just on the Poster Maker 3600. Or, consider refurbished equipment and really save a lot! This way you'll have choices of paper vendors and saving as much as \$35 per roll Vs. Varitronics® and their dealer pricing.

Remember it's not what you pay for that printer today, it's what you're paying for the paper tomorrow! For more information, visit www.brightwhitepaper.com and follow the "Beware of the Variquest™ Poster Printer" link.



Your Poster Printer's Favorite Paper!®

Visit www.brightwhitepaper.com for more information.

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